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FOR 3 MONTHS***
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REACHLOCAL

PART OF THE USA TODAY NETWORK

**INCREASE OR PURCHASE REACHLOCAL PRODUCTS,
AND WE'LL CREDIT YOU 50% OF THE INCREASED AMOUNT.**



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ReachEdge



ReachCast *(Social Media Management)*



ReachSite with ReachEdge

Visit www.michigan.com/site/reachlocaloffer/ to request more information.

* This promotion is available only to those advertisers in the United States. This is an one-time, non-transferable promotion. To participate in the promotion, eligible advertisers must increase their existing ReachSearch, ReachSocial Ads, TotalLiveChat budget for 3 consecutive Cycles (the "Initial Cycles"); and/or increase their existing ReachSEO, ReachCast (Social Media Management) budget for 6 consecutive Cycles (the "Initial Cycles"); and/or add a new incremental ReachSearch, ReachSocial Ads, ReachEdge, TotalLiveChat budget for 4 consecutive Cycles (the "Initial Cycles"); and/or add a new incremental ReachSEO, ReachListings, ReachCast (Social Media Management, ReachSite) budget for 6 consecutive Cycles (the "Initial Cycles"), Cycles are typically 25-30 days. Such budget increase will be noted in a modified/upsell/new sell Order Form, and inconnection with such budget increase, ReachLocal will credit 50% of each such Cycle's increase to the advertiser in the same Cycle, up to a maximum credit of \$12,500 per Cycle. Promotional credits have no intrinsic value and are not redeemable for cash. Reductions in campaign budget or spend-rate will not be permitted during the Promotion contracted period. This promotion cannot be combined with any other promotions and is offered only so long as supplies last. Moving budgets from other ReachLocal solutions to ReachSearch will not qualify as a budget increase under this promotion. This promotion begins September 11, 2017, and expires October 31, 2017. Orders must have a start date on or before November 30, 2017 to qualify. ReachLocal shall determine eligibility in its sole discretion.

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